## Researchers and Entrepreneurs, be part of the food system transformation.







## Our **Community** is pivotal to shaping the **Goals** and direction of our **Missions** and **you** can play a part



**HEALTHIER LIVES THROUGH FOOD** 

**A NET ZERO FOOD SYSTEM** 

**REDUCING RISK FOR A FAIR & RESILIENT FOOD SYSTEM** 

## Do you have a novel technology-based innovation that can help transform the food system in any of these areas?





### **Functional Ingredients**

New ingredients (incl. proteins) and technologies replacing additives, adding functionalities (such as reducing sugar, sodium, etc.), and improving the sensory properties of food products

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#### **Alternative Protein Sources**

Developing plant-based proteins, labgrown meat, microalgae and macroalgae (seaweed) solutions, and insect-based food products as sustainable alternatives to traditional animal-based proteins

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#### **Personalised Nutrition**

Using data analytics and AI to create personalized diet plans and food recommendations based on individuals' health data, preferences, and nutritional

needs

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LAUNCHING

STARTUPS

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## Farming and Aquaculture of the Future

New ways of producing food and feed such as vertical farming etc

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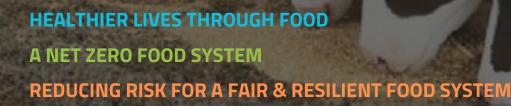
European Union

## Feed Management

New feed systems for animals to improve productivity and reduce impact on climate change

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#### **Ag Biotech**

New biological solutions, processes and technology aiming at challenges and regulation driven market shifts e.g. Seed Genetics, Ag-inputs

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### Sustainable & Regenerative Agriculture

Innovations that rebuild soil health and organic matter, restore biodiversity, improve the nutritional profile and resilience of crops, improve the waterholding capacity of soil, and sequester carbon

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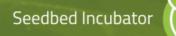




#### Sustainable Aquaculture

Innovations promoting health and sustainability across **fishing and farming** while driving a more balanced consumption

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### **Circular Food Systems**

Innovations reducing waste in the AgriFood industry within the **primary** production. Valorisation of by-products. **Upcycling of food waste streams** 

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#### Farm Management

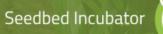
Assisting farmers in managing, organising, and optimising their farms, with data-capturing devices or decision support software

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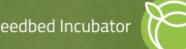
## Water management & irrigation systems

Smart irrigation systems. Innovations that provide **safe, fresh** water to effectively manage water resources and improve crop production and livestock raising

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## **Food Processing**

Employing automation and innovative processing methods to improve the efficiency and safety of food manufacturing (not resulting in alternative protein products)

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## Food & Beverage Packaging

Substrate additives and materials. Active and intelligent packaging. Smart labels and edible coatings. Clarity of food packaging labels and claims

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BILITY RATING

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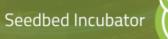




#### **Food Safety and Storage**

Innovations for long-term storage and preservation of safe food, to prolong the shelf life of food and reduce the risk of foodborne, illness or contamination

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#### **Food Safety and Traceability**

Utilising blockchain and IoT (Internet of Things) to **track and verify the origin and journey of food products,** ensuring safety and transparency in the supply chain. Accurate and speedy measurement of contaminants and adulterants in food products

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## Food Delivery and Logistics

Utilising mobile apps, online platforms, and data-driven logistics to streamline food delivery services and improve last-mile delivery

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## **Digital marketplaces**

## Examples include carbon credit trading and e-tendering

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#### Join the EIT Food Seedbed Incubator

A 6 MONTH MARKET DISCOVERY PROGRAMME

Connect with 100+ potential customers and stakeholders to validate your market

Develop a business model and receive 1:1 coaching and entrepreneurial training

Receive €10,000 in equity-free funding for travel to networking events across Europe

#### **APPLY NOW!**



For aspiring entrepreneurs looking for market validated business propostions

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# Join our EIT Food entrepreneurship powerhouse.

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