



**Researchers** and  
**Entrepreneurs**, be part  
of the food system  
transformation.



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Our **Community** is pivotal to shaping the **Goals** and direction of our **Missions** and **you** can play a part



**HEALTHIER LIVES THROUGH FOOD**

**A NET ZERO FOOD SYSTEM**

**REDUCING RISK FOR A FAIR & RESILIENT FOOD SYSTEM**



Do you have a novel  
**technology-based**  
**innovation** that can help  
**transform** the food system  
in any of these areas?

# Functional Ingredients

**New ingredients (incl. proteins) and technologies** replacing additives, adding **functionalities** (such as reducing sugar, sodium, etc.), and **improving the sensory properties of food products**

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STARTUPS



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# Alternative Protein Sources

Developing **plant-based proteins**, **lab-grown meat**, **microalgae** and **macroalgae** (seaweed) solutions, and **insect-based food products** as sustainable alternatives to traditional animal-based proteins

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# Personalised Nutrition

Using data analytics and AI to create personalized diet plans and food recommendations based on individuals' health data, preferences, and nutritional needs

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# Farming and Aquaculture of the Future

New ways of producing food and feed such as vertical farming etc

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# Feed Management

**New feed systems for animals to improve productivity and reduce impact on climate change**

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# Ag Biotech

**New biological solutions, processes and technology aiming at challenges and regulation driven market shifts**  
e.g. Seed Genetics, Ag-inputs

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# Sustainable & Regenerative Agriculture

Innovations that **rebuild soil health** and **organic matter**, **restore biodiversity**, **improve the nutritional profile** and **resilience of crops**, **improve the water-holding capacity of soil**, and **sequester carbon**

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# Sustainable Aquaculture

Innovations promoting health and sustainability across **fishing and farming** while driving a more balanced consumption

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# Circular Food Systems

Innovations reducing waste in the AgriFood industry within the **primary production. Valorisation of by-products. Upcycling of food waste streams**

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# Farm Management

Assisting farmers in managing, organising, and optimising their farms, with data-capturing devices or decision support software

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# Water management & irrigation systems

**Smart irrigation systems.**

Innovations that provide **safe, fresh water** to effectively manage **water resources** and **improve crop production** and **livestock raising**

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# Food Processing

Employing automation and innovative processing methods to improve the **efficiency and safety of food manufacturing** (not resulting in alternative protein products)

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# Food & Beverage Packaging

## Sustainable Packaging

Substrate additives and materials.

Active and intelligent packaging.

**Smart labels and edible coatings.**

Clarity of **food packaging labels**  
and claims

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# Food Safety and Storage

Innovations for long-term storage and preservation of safe food, to **prolong the shelf life of food** and **reduce the risk of foodborne, illness or contamination**

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# Food Safety and Traceability

Utilising blockchain and IoT (Internet of Things) to **track and verify the origin and journey of food products**, ensuring safety and transparency in the supply chain. **Accurate and speedy measurement of contaminants and adulterants** in food products

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# Food Delivery and Logistics

Utilising **mobile apps, online platforms, and data-driven logistics** to streamline food delivery services and improve last-mile delivery

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# Digital marketplaces

Examples include **carbon credit trading** and **e-tendering**

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# Join the EIT Food Seedbed Incubator

A 6 MONTH MARKET DISCOVERY PROGRAMME

Connect with 100+ potential customers and stakeholders to validate your market

Develop a business model and receive 1:1 coaching and entrepreneurial training

Receive €10,000 in equity-free funding for travel to networking events across Europe

**APPLY NOW!**

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For aspiring entrepreneurs looking for market validated business propositions



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[eitfood.eu/entrepreneurship](https://eitfood.eu/entrepreneurship)



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